

Agile Excellence For Product Managers A Guide To Creating Winning Products With Agile Development Teams

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Yet little has been written to guide product managers through the transition in working with Agile teams and the numerous benefits that it affords. 'Agile Excellence for Product Managers' is a plain speaking guide on how to work with Agile development teams to achieve phenomenal product success.

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A product manager is the person who identifies the customer need and the larger business objectives that a product or feature will fulfill, articulates what success looks like for a product, and rallies a team to turn that vision into a reality.

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After going through the materials, you will be fully prepared to take and pass the Agile Certified Product Manager and Product Owner ® (ACPMPPO) exam administered by the Association of International Product Marketing and Management (AIPMM) to earn this prestigious and highly-respected credential. This worldwide-standard certification covers all the content found in Product Owner certifications plus Agile Product Management and team leadership skills.

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