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blockchain for digital business innovation to a composite audience of practitioners and scholars. Blockchain became a hype topic, thanks to bitcoin diffusion at a global level. However, this

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cryptocurrency is often considered the main application of blockchain, and today, we are assisting to the implementation of blockchain also

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After discussion of blockchain technology and management,

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including impacts on value chains and systems, governance, and security issues, the bitcoin phenomenon and main technological trends in the use of blockchain are addressed. The final part presents examples of business innovation using blockchain that are

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methodologically
rigorous approach
while ensuring that...
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(auth.) This book
explores the main
challenges and trends
related to the use of
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innovation with the

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aim of providing
practitioners with
stimulating insights
and ideas.

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This program draws
on economic theory to
offer participants a
deep and practical
understanding of
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MORABITO

2019-02-20 This book
explores the main

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challenges and trends related to the use of blockchain technology for digital business innovation with the aim of providing practitioners with stimulating insights and ideas. Readers will find a unified survey of current scientific work on blockchain and related phenomena,

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such as bitcoin, from
a range of
perspectives,
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In the presence of multiple, differing copies of the blockchain, the consensus...

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