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it's not a big or urgent concern," but the Harvard Business Review study shows that this was never the case. The idea that humankind should turn our gaze away from urgent problems like ...

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In an article written for the Harvard Business Review, the author speaks to one effective strategy which considers likely worst-case scenarios as a way to predict potential unknowns.

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He has written for The New York Times, The Wall Street Journal, The Washington Post, The Boston Globe, The Economist, and The Harvard Business Review. He has been featured as an expert on MSNBC ...

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