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(2008). Ravelli, L. J. (2006). Museum Texts: Communication Frameworks. Visitor Studies: Vol. 11, No. 1, pp. 116-119.

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The syllabus will examine the theoretical and practical approaches to museums via a range of thematic topics: Week 1: Introduction: museums & museology. Week 2: Early museums, objects and collections. Week 3: Museums and displays in the 19th century, and visit to Petrie Museum. Week 4: Visit to British Museum.

Museums and Museology

This book is about communicating in museums, especially through written texts, but including also some broader senses of communication. Communication within a museum potentially encompasses all of an institution's practices which make meaning ¶ from the pragmatic effect of whether or not there is an admission charge (which makes meanings about what the institution is, and who may enter it), to the overall aesthetic impact of the building, to the organisational layout of the galleries, to ...

Introduction: Texts, frameworks and meanings | Museum ...

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Writing effective museum text 1. Introduction¶ The role of museums has changed from purely custodian-led to audience-led! ¶Infotainment¶ is not a dirty word.¶ No such thing as an ¶average visitor¶ but there are ¶core¶ audiences and ¶target¶ audiences.¶ ¶Visitors don't read labels.¶