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Andrew Winston's The Big Pivot offers a radical new direction for business that also represents the most practical path forward . . . a must-read for anyone interested in the future of business and our world."

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That's the Big Pivot ... and it's nonnegotiable. Big-Pivot strategy represents a major shift in consciousness for the private sector, but it's not entirely radical. In fact, this kind of thinking is highly conservative, with a major dose of self-interest. We need to conserve the planet's capacity to support us for our own good.

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The Big Pivot . Radically Practical Strategies for a Hotter, Scarcer, and More Open World. Andrew S. Winston. Hardcover. List Price: 30.00* * Individual store prices may vary. Description. We live in a fundamentally changed world. It's time for your approach to strategy to change, too.

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“Andrew Winston's The Big Pivot offers a radical new direction for business that also represents the most practical path forward...a must-read for anyone interested in the future of business and our world”. – Paul Polman, former CEO, Unilever & Founder, Imagine

Books | Andrew Winston

With concrete advice and tactics, and new stories from companies like British Telecom, Diageo, Dow, Ford, Nike, Unilever, Walmart, and many others, The Big Pivot will help you, and all of us, create more resilient businesses and a more prosperous world. This book is the blueprint to get you started.

The Big Pivot by Winston, Andrew S. (ebook)

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Get Free The Big Pivot Radically Practical Strategies For A Hotter Scarcer And More Open World

A best-selling author and business expert discusses emerging opportunities for companies in the face of climate change, the growth of a global middle class and supply chain scrutiny and explains strategies used by Unilever, Nike, Ford and others to adapt the new challenges. 20,000 first printing.

From the Publishers Weekly review: "Two experts from Yale tackle the business wake-up-call du jour-environmental responsibility-from every angle in this thorough, earnest guidebook: pragmatically, passionately, financially and historically. Though "no company the authors know of is on a truly long-term sustainable course," Esty and Winston label the forward-thinking, green-friendly (or at least green-acquainted) companies WaveMakers and set out to assess honestly their path toward environmental responsibility, and its impact on a company's bottom line, customers, suppliers and reputation. Following the evolution of business attitudes toward environmental concerns, Esty and Winston offer a series of fascinating plays by corporations such as Wal-Mart, GE and Chiquita (Banana), the bad guys who made good, and the good guys-watchdogs and industry associations, mostly-working behind the scenes. A vast number of topics huddle beneath the umbrella of threats to the earth, and many get a thorough analysis here: from global warming to electronic waste "take-back" legislation to subsidizing sustainable seafood. For the responsible business leader, this volume provides plenty of (organic) food for thought. "

Effectively understand yourself and others, to achieve a happier, healthier life. Improve your personal and professional relationships by learning a range of mental skills that can help you to successfully manage both yourself and the demands of working with others. Teaching you to stay in control, interpret body language and cope with negativity, this Practical Guide will help you to become aware of your own feelings and those of others, understand them and manage their impact. Filled with exercises, case studies and useful tips, Emotional Intelligence will help you to get smart about emotions and improve both your physical and psychological well-being.

When the economy turns rough, many companies sideline their green business initiatives. That's a big mistake. In Green Recovery, Andrew Winston shows that no company can afford to wait for the downturn to ease before going green. Green initiatives ratchet up your company's resource efficiency, creativity, and employee motivation. They save energy, waste, and money, preserving precious capital-and give precise focus to your innovation efforts and strategic priorities. Part manifesto and part how-to guide, this concise and engaging book provides a road map for using green initiatives to deliver short-term gains and position your company for long-term strategic growth. You'll discover how to: -Get lean: Amp up your energy and resource efficiency to survive tough times -Get smart: Use environmental data about products and supply chains for competitive advantage -Get creative: Rejuvenate your innovation efforts by asking heretical questions such as "How might we operate with no fossil fuels?" -Get going: Engage and excite employees to solve the company's, the customer's, and the world's environmental challenges Green Recovery is your guide to establishing your competitive positioning in difficult times and emerging even stronger into a vastly changed economy.

This book presents a step-by-step process aimed at helping you create the most successful business possible in the 21st century competitive landscape, empowering corporate citizenship professionals to accelerate their credibility within their company as an effective contributor who understands their company's strategy and who creates value.

The world food system is put under the microscope in this updated edition of "The No-

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Nonsense Guide to World Food."

Presents a unique pragmatic framework for shaping and solving strategic problems in a practical, creative and ethical manner.

What do Brazil's top beauty brand, America's second-fastest-growing restaurant chain, and the world's third bestselling car have in common--besides achieving enormous success with revenue in the tens of billions? They are doing it all while holding to their convictions of implementing sustainable principles that help consumers live better lives. But they aren't the only ones. Green Giants examines nine companies--including Chipotle, Toyota, Unilever, Tesla, General Electric, and more--who have established the blueprint for sustainable success that anyone can follow. Author Freya Williams, an early pioneer of the modern sustainable business movement, discovered six factors responsible for the overwhelming success of these nine socially responsible companies:• The Iconoclastic Leader• Disruptive Innovation• A Higher Purpose• Built In, Not Bolted On• Mainstream Appeal• A New Behavioral ContractPacked with eye-opening research, exclusive interviews, and enlightening examples, Green Giants serves as your blueprint for merging wild profitability with social responsibility.

In her bestselling books Blue Gold and Blue Covenant, world-renowned water activist Maude Barlow exposed the battle for ownership of our dwindling water supply and the emergence of an international, grassroots-led movement to reclaim water as a public good. Since then, the United Nations has recognized access to water as a basic human right—but there is still much work to be done to stem this growing crisis. In this major new book, Barlow draws on her extensive experience and insight to lay out a set of key principles that show the way forward to what she calls a “water-secure and water-just world.” Not only does she reveal the powerful players even now impeding the recognition of the human right to water, she argues that water must not become a commodity to be bought and sold on the open market. Focusing on solutions, she includes stories of struggle and resistance from marginalized communities, as well as government policies that work for both people and the planet. At a time when climate change has moved to the top of the national agenda and when the stage is being set for unprecedented drought, mass starvation, and the migration of millions of refugees in search of water, Blue Future is an urgent call to preserve our most valuable resource for generations to come.

This book presents a humanistic science-based framework for management, promoting an ethical and responsible approach to addressing current global societal problems.

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