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Title The Columbia guide to digital publishing / edited by William E. Kasdorf. Author Kasdorf, William E. Imprint New York : Columbia University Press, c2003. Description lxi, 750 p. : 24 cm. ISBN 9780231124980 (alk. paper) 9780231124997 (pbk. : alk. paper) Bibliography ...

The Columbia guide to digital publishing

Pub Date: February 2003 ISBN: 9780231124980 816 Pages. Format: Hardcover List Price: \$135.00 £112.00

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The first guide to American religious history from colonial times to the present, this anthology features twenty-two leading scholars speaking on major themes and topics in the development of the diverse religious traditions of the United States. These include the growth and spread of evangelical culture, the mutual influence of religion and politics, the rise of fundamentalism, the role of gender and popular culture, and the problems and possibilities of pluralism. Geared toward general readers, students, researchers, and scholars, The Columbia Guide to Religion in American History provides concise yet broad surveys of specific fields, with an extensive glossary and bibliographies listing relevant books, films, articles, music, and media resources for navigating different streams of religious thought and culture. The collection opens with a thematic exploration of American religious history and culture and follows with twenty topical chapters, each of which illuminates the dominant questions and lines of inquiry that have determined scholarship within that chapter's chosen theme. Contributors also outline areas in need of further, more sophisticated study and identify critical resources for additional research. The glossary, "American Religious History, A–Z," lists crucial people, movements, groups, concepts, and historical events, enhanced by extensive statistical data.

Social work practitioners write for a variety of publications, and they are expected to show fluency in a number of related fields. Whether the target is a course instructor, scholarly journal, fellowship organization, or general news outlet, social workers must be clear, persuasive, and comprehensive in their writing, especially on provocative subjects. This first-of-its-kind guide features top scholars and educators providing a much-needed introduction to social work writing and scholarship. Foregrounding the process of social work writing, the coeditors particularly emphasize how to think about and approach one's subject in a productive manner. The guide begins with an overview of social work writing from the 1880s to the present, and then follows with ideal strategies for academic paper writing, social work journal writing, and social work research writing. A section on applied professional writing addresses student composition in field education, writing for and about clinical practice, the effective communication of policy information to diverse audiences, program and proposal development, advocacy, and administrative writing. The concluding section focuses on specific fields of practice, including writing on child and family welfare, contemporary social issues, aging, and intervention in global contexts. Grounding their essays in systematic observations, induction and deduction, and a wealth of real-world examples, the contributors describe the conceptualization, development, and presentation of social work writing in ways that better secure its power and relevance.

Rethink your business for the digital age. Every business begun before the Internet now faces the same challenge: How to transform to compete in a digital economy? Globally recognized digital expert David L. Rogers argues that digital transformation is not about updating your technology but about upgrading your strategic thinking. Based on Rogers's decade of research and teaching at Columbia Business School, and his consulting for businesses around the world, The Digital Transformation Playbook shows how pre-digital-era companies can reinvigorate their game plans and capture the new opportunities of the digital world. Rogers shows why traditional businesses need to rethink their underlying assumptions in five domains of strategy—customers, competition, data, innovation, and value. He reveals how to harness customer networks, platforms, big data, rapid experimentation, and disruptive business models—and how to integrate these into your existing business and organization. Rogers illustrates every strategy in this playbook with real-world case studies, from Google to GE, from Airbnb to the New York Times. With practical frameworks and nine step-by-step planning tools, he distills the lessons of today's greatest digital innovators and makes them usable for businesses at any stage. Many books offer advice for digital start-ups, but The Digital Transformation Playbook is the first complete treatment of how legacy businesses can transform to thrive in the digital age. It is an indispensable guide for executives looking to take their firms to the next stage of profitable growth.

The 1960s continue to be the subject of passionate debate and political controversy, a touchstone in struggles over the meaning of the American past and the direction of the American future. Amid the polemics and the myths, making sense of the Sixties and its legacies presents a challenge. This book is for all those who want to take it on. Because there are so many facets to this unique and transformative era, this volume offers multiple approaches and perspectives. The first section gives a lively narrative overview of the decade's major policies, events, and cultural changes. The second presents ten original interpretative essays from prominent historians about significant and controversial issues from the Vietnam War to the sexual revolution, followed by a concise encyclopedia articles organized alphabetically. This section could stand as a reference work in itself and serves to supplement the narrative. Subsequent sections include short topical essays, special subjects, a brief chronology, and finally an extensive annotated bibliography with ample information on books, films, and electronic resources for further exploration. With interesting facts, statistics, and comparisons presented in almanac style as well as the expertise of prominent scholars, The Columbia Guide to America in the 1960s is the most complete guide to an enduringly fascinating era.

The Columbia Guide to American Indian Literatures of the United States Since 1945 is the first major volume of its kind to focus on Native literatures in a postcolonial context. Written by a team of noted Native and non-Native scholars, these essays consider the complex social and political influences that have shaped American Indian literatures in the second half of the twentieth century, with particular emphasis on core themes of identity, sovereignty, and land. In his essay comprising part I of the volume, Eric Cheyfitz argues persuasively for the necessary conjunction of Indian literatures and federal Indian law from Apses to Alexie. Part II is a comprehensive survey of five genres of literature: fiction (Arnold Krupat and Michael Elliott), poetry (Kimberly Blaeser), drama (Shari Huhndorf), nonfiction (David Murray), and autobiography (Kendall Johnson), and discusses the work of Vine Deloria Jr., N. Scott Momaday, Joy Harjo, Simon Ortiz, Louise Erdrich, Leslie Marmon Silko, Gerald Vizenor, Jimmy Santiago Baca, and Sherman Alexie, among many others. Drawing on historical and theoretical frameworks, the contributors examine how American Indian writers and critics have responded to major developments in American Indian life and how recent trends in Native writing build upon and integrate traditional modes of storytelling. Sure to be considered a groundbreaking contribution to the field, The Columbia Guide to American Indian Literatures of the United States Since 1945 offers both a rich critique of history and a wealth of new information and insight.

Though they speak several different languages and organize themselves into many distinct tribes, the Native American peoples of the Southeast share a complex ancient culture and a tumultuous history. This volume examines and synthesizes their history through each of its integral phases: the complex and elaborate societies that emerged and flourished in the Pre-Columbian period; the triple curse of disease, economic dependency, and political instability brought by the European invasion; the role of Native Americans in the inter-colonial struggles for control of the region; the removal of the "Five Civilized Tribes" to Oklahoma; the challenges and adaptations of the post-removal period; and the creativity and persistence of those who remained in the Southeast.

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